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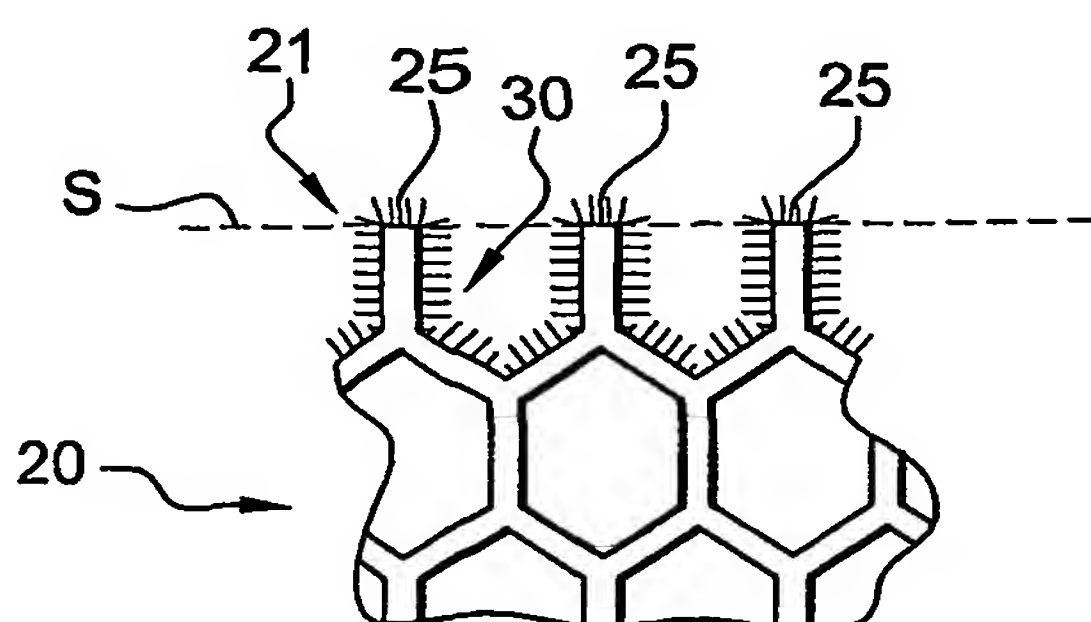
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(54) Title: PRODUCT APPLICATOR, IN PARTICULAR FOR COSMETICS



(57) Abstract: The present invention relates to an applicator (10; ...
; 810) including an application face (21; ... ; 821) formed by a mate-
rial incorporating a plurality of cells opening onto the application face
via at least one emergent edge (25), the application face being at least
partially covered by a flock coating (30; ... ; 830) formed from fibres,
the average size of the cells being such that the surface on which the
flocking fibres are placed is of a different profile from that of an en-
velope surface of the application face containing the emergent edges
(25) of the cells.